



10 reasons why your business should join City Car Club

- 1 Save money
- 2 Cut carbon emissions
- 3 Reduce risk
- 4 Simple to use
- 5 Inclusive hourly rates
- 6 On your doorstep
- 7 Enhance your brand
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Click the sections to find out more about our great service, then visit our website to join:

www.citycarclub.co.uk



citycarclub.co.uk 0845 330 1234

1

Save your business money...

A forward thinking company should offer forward thinking ideas. City Car Club is a new concept in car hire that can save your business money.

Using City Car Club as part of your business travel portfolio can help you achieve significant cost savings compared to paying for, and administering employee's business mileage, managing pool cars, relying on taxis or having to book 'traditional' hire cars for a full day when you only need them for a few hours.

With fully inclusive hourly rental rates that include everything from fully comprehensive business insurance through to cleaning, City Car Club can save your business thousands of pounds a year.

City Car Club also helps you manage your costs. Each monthly invoice comes with a breakdown of your employees' use of the cars including details of each booking made and the distances travelled.



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2

Reduce your business's CO2 emissions

City Car Club is nationally recognised as the greenest car club in the UK, by councils and members nationwide

If you're concerned about the environmental impact of your business, City Car Club can provide the solution. Car club membership will help you reduce your carbon footprint and fulfil many of the targets set out in your Environmental or Corporate Social Responsibility policy.

Consumers are becoming increasingly aware of their buying habits, and demanding greener practices from the organisations they do business with. Proving that you take this seriously and have adopted a car club as part of your green travel plan can set you apart from your competitors.

ENVIRONMENTAL BENEFITS

- Each City Car Club car replaces an average of 25 private cars (Carplus, 2009)
- For every City Car Club car, 14 members sell their cars and a further 9 defer buying a car.
- Our fleet has been carefully selected to ensure we only use low emission models.
- Car club cars emit 37% less CO2 emissions of those they replace (Carplus, 2008)
- City Car Club membership encourages more efficient use of cars, by sharing them with other members
- Compared to the average motorist, City Car Club members reduce their miles driven by up to 62% (Carplus, 2009).



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3

Reduce your grey fleet, reduce risk

City Car Club eliminates the duty of care risks associated with managing your grey fleet and pool cars

Managing the duty of care to employees driving their own car or pool cars for business purposes is a legal responsibility and this poses a serious issue for businesses in large part due to the Corporate Manslaughter Act. The contentious issue of grey fleet (employees using their private vehicle for business purposes) is in the spotlight after a recent survey by Total Motion found that almost two out of three private vehicles driven on company business were not safe to be on the road. It is estimated that between one and three million privately-owned cars are used for work with 60% of these not properly maintained and around a third not properly insured. The survey also aroused more concerns when researchers discovered that 52% of companies do not have a policy to check insurance details of their grey fleet vehicles.

The Corporate Manslaughter Act, which came into effect in April 2008, is one robust piece of legislation that may appear ambiguous, but is very clear with its intentions. Under the new act, it is the organisation that will be targeted and prosecuted for a "gross failure in the management of health and safety that causes death". This can be applied directly to employees using their own car for business.

By encouraging employees to use City Car Club for business travel you can eliminate this risk to your business. As City Car Club is responsible for the maintenance and insurance of our cars, as well as checking your employee's driving licence details, this duty of care is transferred to us leaving you to concentrate on your core business.



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4

So simple to use

We believe in making things simple so you have time to enjoy the important things in life.



Book

Book the car you want online, by phone or directly from the cars themselves



Get in

Cars are parked in designated parking bays and accessed using a smart-enabled membership card



Enter pin

Enter your unique PIN into the in-car computer to activate the booking



Drive off

Enjoy your trip! Just remember to bring the car back to the parking bay at the end of your booking



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5

A simple pricing structure

With everything from insurance through to cleaning in one simple hourly rate, we take the headache out of running, maintaining and servicing a fleet of vehicles or paying expenses for business mileage

Joining City Car Club

Please contact us for details of our corporate membership rates. Discounts are available and we're always happy to discuss your individual business requirements.

Rental rates

Our rental rates apply anytime of the day or night and include everything from comprehensive insurance through to cleaning:

To view our current rental rates [click here](#) or visit citycarclub.co.uk/business

Want to save more?

If any of your staff are making regular use of the cars, then we've provided a way to save you even more money. For just £12.50 a month per driver you can receive 20% off all rental rates - allowing you to drive from as little as £3.80 per hour (ex. VAT). This can be applied to all, a few, or just one driver on your account for total flexibility.

Mileage

Mileage is unlimited and there is a small charge per mile you drive. This charge covers the cost of fuel, so you'll never need to pay for your own fuel in a City Car – if you do need to fill up, simply use the fuel card provided in the car. The mileage charge is always clearly displayed on our website. The charge is monitored every month in line with fluctuations in the cost of fuel at the pumps and is decreased or increased as necessary.



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6

We have a City Car Club car just minutes from your office

City Car Club operates over 500 cars in major towns and cities across the UK stretching from Southampton to Edinburgh

[Click here to see where your nearest car is...](#)

Travelling to another city on business?

As a City Car Club member you can drive any of our cars across the UK. Why not take the train for the main leg of your journey and pick a car up at the other end to continue your trip for a cheaper, stress-free and more productive journey.

No City Car Club car currently near to your office?

Email us on business@citycarclub.co.uk and let's see what we can do. We are always looking for new locations for our cars and next to your office might just be the spot we were looking for!



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7

Strategic planning to help enhance your brand

Developing a travel plan for your business will improve employee satisfaction, improve efficiency and reduce congestion and emissions

City Car Club can work with you to become an integral part of your work-based travel plans. City Car Club membership allows employees to use public transport and sustainable travel methods to commute to work, whilst still having access to a new, low emission car for meetings, business trips or private appointments during the day. Many of our existing corporate clients offer City Car Club membership to their employees as part of their benefit package.



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8

The City Car Club guarantee

Always here when you need us, we pride ourselves on our second to none customer service and member satisfaction

Great customer service is central to everything we do at City Car Club and we strive to deliver the very best experience each time you use a City Car. We constantly monitor the utilisation of our cars to ensure that there will always be a car available when you need one. Even if your first choice car is already booked we usually have another car only a few minutes walk away. Our dedicated 24 hour support is always available to make sure that every journey is trouble free.



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Don't just take our word for it...

...see what some of our existing members are saying

Ian Grant, Financial Planning Manager at Grant Thornton says:

"City Car Club is an excellent service and I would endorse it to anyone. It is simple and efficient, the staff are always helpful and it can be tailored to be used exactly how you need as well as ensuring you can do your bit for the environment."



Ben Riley, Landscape Architect for Taylor Young says:

"The City Car Club service is convenient, handy and easy to use. It saves time having to travel home to pick up my car for meetings as the City Car Club car is located just a couple of minute's walk from the office. There is no need to claim expenses, and the booking can be extended when necessary which is useful for when meeting schedules change."



Sean Kitchingman, Senior Electrical Engineer for Buro Happold says:

"City Car Club provides an easy, fast and efficient service for short hire car lets with many advantages for an inner city located business. The City Car Club staff pulled out all the stops to provide me with the necessities to start using the service, and I avoid all of the pitfalls associated with other travel options, such as inflexible hire agreements, inner city parking and public transport waiting times."



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10

Quick and easy to join

Simply click on the 'Join Now' button below to be taken to our online application form. It will only take a few minutes to complete and then our Clubhouse team will do the rest. Most applications are completed within a couple of days and then you'll be ready to start enjoying the benefits of pay-as-you-go motoring with City Car Club.

If you'd prefer to speak to someone about joining up just give one of our helpful Clubhouse team a call on **0845 330 1234** who will be able to answer any questions you may have.

Join Now...



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